

01

## Legal Card Pay

# Case Study: Payment Efficiency & Compliance



# 02

3 MEETINGS

\$734 MONTHLY SAVINGS

\$8,808 ANNUAL SAVINGS

ONSITE TRAINING

Firm Bio -

A mid-sized regional law firm providing individuals, families, businesses, and organizations throughout Pennsylvania with exceptional legal representation for over 65 years.

RUBIN,  
GLICKMAN,  
STEINBERG &  
GIFFORD, P.C.

## Overview

Law firms require client payments to be convenient, fast and compliant. Cashless payments are becoming a larger part of how clients pay based on safety and the associated rewards for using credit cards.

Office managers, paralegals and other staff aren't trained payment experts which creates a large opportunity for improvement. Most firms believe they are doing a good job with payments but haven't examined the process or the risk associated with payments. Any help comes from a call center.

*Legal Card Pay is your firms payment solution expert.*

We assess your current payment process, increase client payment options, create faster payments and eliminate most of the compliance risk. We lower the rates the firm pays today and the best part - there are no out of pocket expenses for the firm.

03

A  
PROVEN  
APPROACH

- Review current payment process
- Identify Risk
- Suggest Improvement
- Customize Process
- Deliver
- Train
- Support

RUBIN,  
GLICKMAN,  
STEINBERG &  
GIFFORD, P.C.

We start by gathering a billing statement and clear understanding of the process the firm uses to accept payments.

Our service is customized to make client payments more efficient, less expensive and more compliant.

The firms unique way of accepting payments today is built in to the customization, like; associating specific attorneys to revenue, directing revenue deposits to the proper accounts, IOLTA friendly, and much more.

Install, training and onsite support are part of the service

*We make sure changing to our service is simple, easy and fully supported.*

**"In the first month,  
we saved over  
\$700 and have  
continued to see  
substantial savings  
each month."**

**- Suzanne C.  
Firm Administrator**

# 04

# EXCELLENT RESULTS

A SMALL INVESTMENT IN TIME WITH INDUSTRY EXPERTS, WITH DEMONSTRATED EXPERIENCE, CAN HAVE A SIGNIFICANT IMPACT ON THE FIRMS DAILY OPERATION AND REVENUE.

**"A good understanding of the process helped us deliver a solution that fit perfectly with the operation, staff and clients."**

**- Bob Zimmerman  
President, Legal Card Pay**

Legal Card Pay's customized solution was developed specifically for attorneys and firms.

You can expect reduced payment overhead, increased payment flexibility, PCI compliant process and ease of use - all from a company with 16 years experience in delivering an outstanding product and excellent customer service.

Don't take our word for it - ask some of the happy firms who use our service today!

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# ABOUT US

Delivering over 16 years experience in the card processing industry, we are experts in connecting the needs of the legal industry to the capability of the payment industry.

Security and compliance are assured.

Located in Montgomery County, Pennsylvania we are focused on providing a custom service, exceptional service and competitive rates. Our product is designed to provide maximum flexibility to the attorney and client by delivering every method of card payment available today in an easy and safe manner. The mission is to keep our customers for many years through honest and straight information, advocacy and unchanging rates.

**"Bob Zimmerman made the transition to the new service very easy. They were on site for the setup process and training and provide on going support on the rare occasion it is needed. Payment processing is quick and easy. We highly recommend Legal Card Pay."**

**- Suzanne C. Firm Administrator Rubin, Glickman, Steinberg & Gifford, P.C.**